

Nisal Tharanga

Product Designer / UX

Experience

Product Designer

Freelance | Dec 2021 - Present

With multiple projects, I have extensive experience conducting workshops and collaborating closely with product managers to define product roadmaps aligned with project vision. My contributions include strategise design processes and seamless hand-off procedures, conducting user research, crafting personas, creating user journey maps, and creating and managing design systems. Additionally, I've been providing leadership and advocacy within the design team.

Lead UX/UI Designer

Thynk Digital - Dubai, UAE | Oct 2018 - Nov 2021

Successfully led a team of 6 designers. I've designed user experiences and UI for a range of platforms, including mobile apps, web apps, and immersive technology products. Served as the bridge between design and product teams, ensuring a cohesive approach. Additionally, pushing product improvement through competitive analysis, conducted usability testings, and maintained close collaboration with development teams of projects.

Lead UX/UI Designer

Synechron - Dubai, UAE | Jan 2017 - Sep 2018

Representing the design team in client meetings and closely collaborated with engineering teams. The focus has been on designing digital products, particularly in the banking and fintech sectors. Key activities includes: Wireframing, prototyping, and creating style standards for many platforms including interaction guidelines. My proficiency in front-end development has allowed me to contribute to web-based application interface development with several projects.

Sr. UX/UI Designer & Illustrator

TheMobilizers - Dubai, UAE | Jan 2014 - Dec 2016

Responsible for conceiving and crafting visual interfaces for a wide range of digital products, including mobile games. My expertise extends to crafting responsive website designs. I've proudly provided design solutions to top-tier brands like Nestlé, Nescafe, Etisalat, AXA insurance, Quaker, Jaguar, and Land Rover.

Web Designer/Developer

ITP Publishing - Dubai, UAE | Jul 2007 - Dec 2013

Led the visual design and development of HTML/CSS templates to deliver engaging front-end user experiences for our in-house web portals and micro-sites. Key role was to maintain three high-traffic news web portals, each with over 1 million page views.

Contact

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www.nisal.net (Portfolio)

Education

Master of Business Administration (MBA)

University of South Wales - United Kingdom

Sep 2022 - Sep 2023

PGDip in Project Management

Educare International Institute for Higher Education - Sri Lanka

Jan 2021 - Sep 2021

Higher Diploma in Computer Science

OpenArc Institute of Business & Information Technology - Sri Lanka

Oct 2002 - Apr 2003

Diploma in Computer Science

OpenArc Institute of Business & Information Technology - Sri Lanka

Sep 2022 - Sep 2023

Certifications

Certified Usability Analyst

Human Factors International - Dubai

Mar 2020 - Aug 2020

Diploma in UX Design

UX Design Institute & Glasgow Caledonian University - Ireland (online)

Mar 2019 - Sep 2019

Introduction to Concept Art

Vancouver Animation School - Canada (online)

Apr 2013 - Jul 2013

Digital Painting & Illustration

SAE Creative Media Institute - Dubai

Feb 2013 - Apr 2013

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Web Application Designer/Developer

Genesiis Software - Colombo, Sri Lanka | May 2006 - Mar 2007

Working in a fast-paced, dynamic setting, I was responsible for defining comprehensive design and creative prerequisites for website development. My role included crafting immersive user experiences, implementing e-learning systems, and e-commerce functionalities for web applications tailored to banking and finance clients.

Web Application Designer/Developer

e-Com Associates - Colombo, Sri Lanka | Oct 2005 - Apr 2006

Responsible for creating design solutions for the websites and development of web applications using web technologies such as HTML, CSS, Javascript, .NET and PHP. Creating presentations and 3D designing were extract activities during the employment.

Assistant Software Engineer

IC&CS Software - Colombo, Sri Lanka | Sep 2003 - Sep 2005

I've designed user interfaces for desktop and web-based software products, overseeing the development and implementation of interactive experiences, ensuring intuitive and engaging user interactions.

Keywords

Product Design, Product Vision, Product Road Mapping, Product Management, UX and UI Design, User Research, Creating Persona, User Journey Mapping, Information Architecture, Usability Testing, Wireframe, Prototype, Design System.

Toolkit

Design:

Figma, Sketch, Adobe XD, Photoshop, Illustrator

Prototyping:

Figma, Invision, Protopie, Flinto

Collaboration:

FigJam, Miro, Mural

Project Management:

Jira, Asana

Web Technologies:

HTML, CSS, JS, jQuery, GSAP

Soft Skills

Client Interviewing

Requirement Gathering

Project Planing

Mentoring Team Members

Leadership skills

Critical Thinking

Presentation